

# 2023 Gender Pay Gap Report



Brook Street is committed to equality in all aspects of our business, including in the area of gender pay.

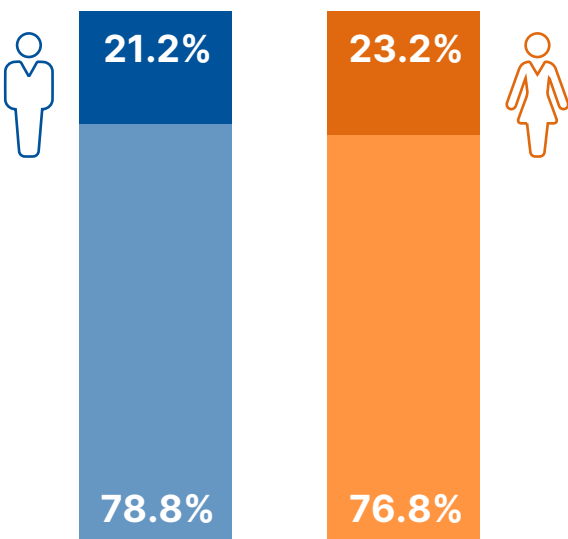
## GENDER PAY & BONUS GAP

HOURLY RATE	
Mean	-1%
Median	0%

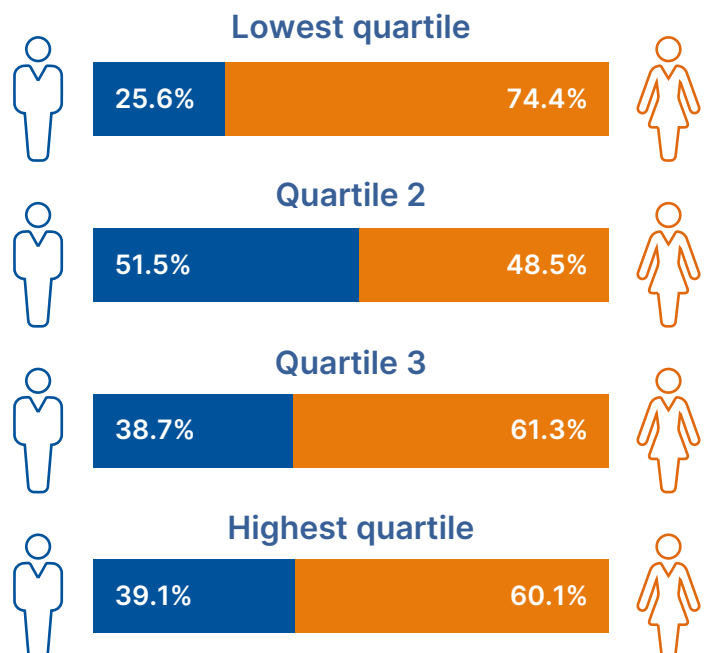
BONUS PAID	
Mean	-39.8%
Median	0%

The tables above show Brook Street’s overall mean and median gender pay gap based on hourly rates of pay as at the snapshot date 5 April 2023. It also captures the mean and median difference between bonuses paid to men and women in the year up to 5 April 2023.

## PROPORTION OF EMPLOYEES PAID A BONUS



## PAY RATE QUANTILES



■ Received a bonus (%)  
■ Did not receive a bonus (%)

**ManpowerGroup is a global workforce solutions company that helps organisations transform in a fast-changing world of work by sourcing, assessing, developing and managing the talent that enables them to win. The company provides innovative solutions for hundreds of thousands of organisations every year, providing them with skilled talent while finding meaningful, sustainable employment for millions of people across a wide range of industries and skills. ManpowerGroup's expert family of brands, including Manpower, Experis, Talent Solutions, and Brook Street, creates substantially more value for candidates and clients across more than 75 countries and territories and has done so for over 75 years.**

**Gender parity in the workplace is now more important than ever. The business benefits of a more diverse and equal workplace have been well documented.**

In the current talent-scarce UK jobs market, diversity is a key differentiator to securing the best and brightest talent. From ManpowerGroup's own proprietary research, it is known that employees are rightly demanding more focus on gender parity from their employers and that a diverse workforce is one of the top five reasons for choosing a new employer or staying with an organisation. Further research has found that small, medium and large employers are focused on increasing the number of women in management positions, with a large percentage having set a timeframe of within the next two years to achieve their goals.

With over 50 branches across the UK, Brook Street has a long-standing legacy as an expert in the local marketplace, matching thousands of people with meaningful employment opportunities at over 4,500 companies each year. Reflective of its more female-orientated workforce, Brook Street recorded a gender pay gap of -1% in 2023, down 1.7% on the previous year. The company's median pay gap was flat at 0% year-on-year – a parity milestone that, whilst significant, belies the fact that women remain over-represented in low paid roles across both the public and private sectors and need more career development and upskilling/reskilling opportunities – support that all at Brook Street are actively committed to exploring. And whilst the number of women receiving bonuses in 2023 (23.2%) was down 3.7% on 2022 levels, like their Group counterparts at Experis and Manpower, female Brook Street employees saw greater representation in the third (61.3%) and top (60.1%) salary quartiles, equating to +1.2% and +0.2% shifts into positive territory – particularly amongst middle and senior management functions.

We are committed to closing the gender gap and creating a culture of conscious inclusion where everyone is included, and all opinions are valued. We are proud to nurture an inclusive environment in our own organisation, and that of the clients we serve. We have made great improvements, and we're proud of how far we've come to date.

Our work doesn't stop here though; through our ESG report – *Working to Change the World: People, Planet & Prosperity for All* – we initially made the commitment that by 2024, forty percent (40%) of all leadership positions would be held by women. After successful achievement of this commitment in many countries, we have revised this goal to achieving 50% of all leadership positions to be held by women by 2025. In ManpowerGroup, we are proud to say that we achieved 47% representation of women in senior leadership roles in 2023.

As a large employer, it is our responsibility to challenge the pay gap and improve the gender equity of hiring in traditional sectors. We're working internally and with our clients to promote hybrid and flexible working which has beneficial impact to women; improve transparency on compensation and pay and align these with skill level; and increase awareness of the benefits for diverse hiring. We will continue along this journey to ensuring these figures remain low and we are consistently striving to improve gender parity across our business.

**Looking ahead**

We have continued to develop our Diversity, Equity, Inclusivity and Belonging approach over the last four years, with employee-led groups focusing on creating awareness and promoting equity. Our philosophy of ensuring a fully inclusive, diverse and gender-balanced business has been strengthened in our hiring and succession planning processes at all levels. At the start of 2023, we welcomed three senior women within the Group onto our UK Senior Leadership Team and this move has helped to steer our internal agenda, leading to more positive changes through the year.

Over the last three years we have also been working hard to integrate more remote working into our organisation, while maintaining and improving engagement levels. We've achieved this by co-ordinating office working with remote working within teams so that individuals experience the benefits of collaborating with others in person and experiential learning from peers whilst retaining the flexibility to meet home commitments.


In 2023, over five percent (5%) of our female talent enjoyed our expanded family friendly benefits, including significant increases to our maternity and adoption benefits. We have also signed up to the Menopause Workplace Pledge and continue our support to women in this phase of life with a dedicated resource centre including guidance for employees and managers, and internal webinars and trainings.

We've also been investing in our leadership culture, to drive a more inclusive approach through dedicated training. In addition, we have introduced a female-specific internal learning and development pathway, and many of these opportunities are also open to our associates through our Academy offerings and MyPath.

In the wake of a global pandemic, which has disproportionately impacted women in the workplace, we have made significant strides in creating a more gender-inclusive work environment. But there is still work to be done when it comes to including women in more management and leadership roles:

- Continued focus on equal working practices, through ongoing review of our people practices to drive a more inclusive workplace. This includes a commitment to using diverse hiring panels, creating more inclusive compensation and reward mechanisms, and a focus on flexible practices. We will continue to evolve our hybrid working model to meet the needs of all our people.
- Broadening our focus on diversity awareness, highlighting our own people's voice through employee-led Affinity Networks. Representing diverse communities within our workplace, these networks set clear goals to promote diversity and advocate inclusion, challenge us to improve our efforts to achieve a highly diverse workforce and advise on inclusive practices. In 2023, we have welcomed a new Affinity Network, promoting diversity and inclusion amongst our contingent workforce, significantly extending the reach of our messages and impact.
- Upskilling our next level leaders through a comprehensive roll out of inclusive leadership, particularly addressing unconscious bias to ensure that our people, processes and decision-making is inclusive.
- Developing our wellbeing programme to address health, work and social issues that impact our diverse communities, providing guidance and support to help people achieve their personal best. By expanding our team of mental health first aiders we are able to extend this guidance to many of our contingent workers.
- Introduction of our new Standards, which outline the behaviours that make us successful, including Clarity, Care and Grow, aimed at promoting opportunity and transparency across the organisation. By focusing on this model when hiring, developing and promoting our people, we are able to drive a culture of conscious inclusion and hire individuals who value others.
- Ensuring succession plans have equal representation, through the use of objective criteria and moderation. Creating the environment and additional support where required to ensure people are treated equitably and set up to be successful. We will continue to set the expectation that all succession plans have a 50:50 split of men and women.
- Collaborating with our clients, to share best practice and to identify opportunities for innovative and effective approaches to provide an inclusive environment for our associates.

These metrics provide a comprehensive view of our gender pay gap landscape at Brook Street. I confirm the data reported here is accurate.



**Damian Whitham**  
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